



Select Italy Press Release

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For Immediate Release

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ITALY DIPPED IN CHOCOLATE: TWO PASSIONS - ONE TOUR

Select Italy has teamed up with the gourmet candy gurus at Cocoa & Co. to create the **Master Artisans of Chocolate Tour**, a chocolate-dipped journey through Tuscany that redefines the concept of La Dolce Vita.

Each day on this exclusive tour to Tuscany's so-called Chocolate Valley is filled with activities concentrated on chocolate and the master craftsman between Florence and Pisa. Set for a May 2005 departure and combined with hospitality services at the regions finest hotels, go to www.selectitaly.com to view the mouth-watering day-by-day itinerary. Priced at \$3,695 per person, this 6-night, 7-day tour is a must for chocoholic Italophiles who love to travel.

The tour begins with a chocolate-based beauty treatment at a countryside spa followed by a class led by a Master Chef where one will learn about the origins and wonders of chocolate. During this 7 day tour, with the founder of Cocoa + Co. as the host, one will sample some of the world's finest chocolates, take a behind-the-scenes look at their production and get hands-on experience making pastries and confections. The country's premier artisanal candy-makers, from world-renowned confectioner Paul DeBondt to Gianluca Mannori - Italy's National Master Pastry Chef, will welcome you into their workshops and share the secrets of their craft.

Nominated to Travel & Leisure's A-List of Super-Agents each year since 2001, Select Italy's President Andrea Sertoli founded the company in 1997 with the express purpose of "promoting the concept of specialization combined with standards of the highest quality and an inside knowledge accenting originality." On the **Master Artisans of Chocolate Tour** he has succeeded. Two passions, one tour. Chocolate and Italy. Delicious.

Select Italy offers the following products and services:

- Customized Itineraries
- Museum Reservation Service
- Music & Cultural Events
- Privately Guided Services
- Hotels & Villas
- Air, Trains, Cars & Transfers
- Food & Wine
- Vacation Packages
- Group Tours
- Torino Winter Games 2006
- Out-of-the-Box
- Weddings & Honeymoons
- Select Italy Store

Select Italy can be reached at (800) 877-1755 [Toll Free in the US]. In addition to product and service information on the company website, travelers, travel professionals and journalists have access to a wealth of information through its Newsletter Archives and Secret Italy Series.

A full media kit available to print and view online.

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