



Select Italy Press Release

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For Immediate Release

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SELECT ITALY NOMINATED FOR BEST TOURISM WEB SITE FOR THE NINTH ANNUAL WEBBY AWARDS

Select Italy Helps Travelers Cut the Red Tape to Find Accommodations for the Torino 2006 Winter Olympics

CHICAGO, IL – APRIL 13, 2005 – The Webby Awards, the leading international honor for web sites, nominated Select Italy for the Best Tourism web site of 2005. With input from Select Italy's president Andrea Sertoli, the site was produced and designed by Mikhail Medvedev, Select Italy's webmaster since 2003. Winners will be announced on May 3, 2005 and honored at The Ninth Annual Webby Awards in New York City on June 6th.

Hailed as the "online Oscars" by Time Magazine, The Webby Awards are determined by the International Academy of Digital Arts & Sciences, a global organization with a membership that includes musician David Bowie, Virgin Group founder Richard Branson, The Body Shop president Anita Roddick, "Simpsons" creator Matt Groening, Real Networks CEO Rob Glaser, and fashion designer Max Azria.

"The Webby Awards honors the outstanding web sites that are setting the standards for the internet," said Tiffany Shlain, creative director and founder of The Webby Awards. "Select Italy's Award nomination is a testament to the skill, ingenuity, and vision of its creators."

"In 2003, we began to redesign our web site to reflect Select Italy's concepts of outstanding quality of service and originality, while ensuring user-friendliness and providing accurate information. The website, quickly evolved into a technologically advanced site that is now a powerful tool for anyone planning a trip to Italy. We are extremely pleased to receive such a nomination," said Andrea Sertoli.

As a nominee for a Webby Award, Select Italy is also eligible to win a People's Voice Award. Voting is open to the public from April 12th to April 29th at <http://www.webbywards.com/peoplesvoice>.

The Ninth Annual Webby Awards received a record number of entries from over 40 countries and all 50 states.

Founded in 1996, The Webby Awards are known worldwide for its famous five-words-or-less acceptance speeches.

About Select Italy: Nominated to Travel & Leisure's [A-List of Super-Agents](#) each year since 2001, Select Italy's President Andrea Sertoli founded the company in 1997 with the express purpose of "*promoting the concept of specialization combined with standards of the highest quality and an inside knowledge accenting originality.*" Virtually all of Most-Select Italy's products and services are available for online booking at www.selectitaly.com.

Select Italy offers the following products and services:

[Customized Itineraries](#)

[Museum Reservation Service](#)

[Music & Cultural Events](#)

[Privately Guided Services](#)

[Hotels & Villas](#)

[Air, Trains, Cars & Transfers](#)

[Food & Wine](#)

[Vacation Packages](#)



[Group Tours](#)
[Winter Games 2006](#)
[Out-of-the-Box](#)
[Weddings & Honeymoons](#)
[Select Italy Store](#)

[Select Italy](#) can be reached at (800) 877-1755 [Toll Free in the US]. In addition to product and service information on the company website, travelers, travel professionals and journalists have access to a wealth of information through its [Newsletter Archives](#) and [Secret Italy Series](#).

A full media kit available to print and view online.

Download virtual press kit here:

<http://selectitaly.com/pressroom.php>

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About The Webby Awards:

Called the "Oscars of the Internet" by the *New York Times*, the Webby is the leading international award honoring excellence in Web design, creativity, usability and functionality. Established in 1996, the 9th Annual Webby Awards received over 4,000 entries from all 50 states and over 40 countries worldwide. The Webby Awards are presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: The Creative Group; Adweek, Brandweek and Mediaweek magazines; IDG; Fortune and FSB; 2advanced Studios; The Online Publishing Association; PricewaterhouseCoopers, and Rackspace Managed Hosting. For more information visit www.webbyawards.com.

About the International Academy of Digital Arts and Sciences (IADAS):

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the internet and interactive media. The Academy is an intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Virgin Group founder Richard Branson, business guru and author Tom Peters, The Body Shop president Anita Roddick, fashion designer Max Azria, "Simpsons" creator Matt Groening and Real Networks CEO Rob Glaser. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit www.iadas.net.

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