



Select Italy® Fact Sheet

Overview

- Founded in 1997 by noted travel expert Andrea Sertoli, Select Italy is a full service travel company located in Chicago, Illinois with representatives in Rome and Florence.
- In 2004, the company conducted a major redesign of its website www.selectitaly.com offering travelers the most comprehensive online array of Italy travel ideas and options.
- The staff of 24 are expert in providing state-of-the art online travel. Staff specialize in the fields of art history, museums, musical events, food & wine, and web development.
- Select Italy is proud to work with the best available network of Italian travel suppliers who are knowledgeable and passionate about the specific regions of Italy they represent.
- Travel + Leisure Magazine has named Select Italy President Andrea Sertoli to its "A-List" of top travel agents for 10 years in a row (2002-2011).
- Selectitaly.com has been distinguished as one of the travel industry's most innovative, specialized websites by receiving the Ultra Web Award, and two Webby nominations.

Select Italy Products & Services

Select Italy provides ideas and travel options that cover the full spectrum of what to see and do in Italy, whatever the region or city, Select Italy can design a custom itineraries and book a whole array of vacation packages, guided tours and Food & Wine services.

Select Italy is well known for obtaining advance tickets to Italy's many museums and musical events and can arrange for private visits to Italy's most sought after attractions. Select Italy can arrange a private honeymoon; offer a custom Ferrari tour and book all type of hotels, villas and private transfers.

The Select Italy Store

The Select Italy online Store showcases a comprehensive selection of travel guides and unique Italian-inspired items ideal for travel, home, and more.

Working with Travel Agents

Select Italy receives a large portion of its sales from working with Travel Agent who look to Select Italy's breadth of knowledge and expertise in planning their client's Italy travel.

Select Italy Business Partnerships

Select Italy provides custom planning for Group Travel clients, offers specialized tour itineraries for corporate and incentive travel, and offers an Affiliate Sales program on sales referred from partner's web sites.